

## Publications, Media and Other Public Events August 2017

### PEER-REVIEWED PUBLICATIONS

Joseph E. Tanenbaum, Douglas Einstadter, Mark Votruba, Randall D. Cebul. The Association of a Regional Health Improvement Collaborative with Rates of Ambulatory Care Sensitive Hospitalizations and Associated Costs. Under review.

Cebul RD, Love TE, Einstadter D, Petrulis AS, Corlett JR. MetroHealth Care Plus: effects of a prepared safety net on quality of care in a Medicaid expansion population. *Health Affairs*. 2015; 34(7):1121-1130. <http://content.healthaffairs.org/content/34/7/1121.abstract>

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Cebul RD, Dade SE, Letourneau LM, Glaseroff A. Regional health improvement collaboratives needed now more than ever: program directors' perspectives. *Am J Managed Care* 2012; 18(6) Suppl. S112-S114. [http://www.ajmc.com/publications/supplement/2012/AF4Q/A413\\_12sep\\_CebulPrspctv\\_S112to14](http://www.ajmc.com/publications/supplement/2012/AF4Q/A413_12sep_CebulPrspctv_S112to14)

Cebul RD, Love TE, Jain AK, Hebert CJ. Electronic health records and quality of diabetes care. *N Engl J Med*. 2011; 365:825-33. Recognized as best paper of the American Medical Informatics Association (2011) and the International Medical Informatics Association (2012). <http://www.nejm.org/doi/pdf/10.1056/NEJMsa1102519>

### MEDIA COVERAGE

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## GRANTEE PROFILES

*Primary Care Use Driving Down Costs, Improving Care.* Created by Aligning Forces for Quality. Robert Wood Johnson Foundation, July 31, 2014. <http://forces4quality.org/node/7644>

*Safety Net in Greater Cleveland Demonstrates What is Possible with Medicaid Expansion.* Created by Aligning Forces for Quality. Robert Wood Johnson Foundation, May 7, 2014. <http://forces4quality.org/node/7377>

*Spotlight on Cleveland.* Created by Aligning Forces for Quality. Robert Wood Johnson Foundation, April 14, 2014. <http://forces4quality.org/spotlight-cleveland>

Japsen B. *From Competition to Collaboration: A Cleveland Success Story.* Created by Aligning Forces for Quality. Robert Wood Johnson Foundation, Journalists on Quality article, March, 2014, 1-5. Available at <http://www.rwjf.org/en/research-publications/find-rwjf-research/2014/03/from-competition-to-collaboration--a-cleveland-success-story.html>

*Shortening the Path to Better Care and Lower Costs.* Created by Aligning Forces for Quality. Robert Wood Johnson Foundation, November 4, 2013. <http://forces4quality.org/node/6926>

*Hospitals Ahead of the Nation in Quality and Safety of Patient Care.* Created by Aligning Forces for Quality. Robert Wood Johnson Foundation, August 7, 2013. <http://forces4quality.org/node/6604>

## AWARDS AND RECOGNITION

Cebul, Randall D. Inaugural Health Equity Honor Roll Awardee for “work to help eliminate health care disparities,” Health Legacy of Cleveland, Cleveland, OH. October 11, 2015.

Cebul, Randall D. Keynote Speaker and Health Center Hero Award. National Health Center Week Celebration, City Hall Rotunda, Cleveland, OH, August 11, 2015.

Cebul, Randall D. 2015 Crain's “Innovation All-Star” Health Care Hero Award. Cleveland, OH. <http://www.crainscleveland.com/article/20150516/HEROES15/305179986/dr-randy-cebul-president-founder-better-health-partnership>

Cebul, Randall D. 2012 Community Champion Award. North Coast Health Ministry. Cleveland, OH.

Cebul, Randall D. American Red Cross Hero. American Red Cross, Cleveland, OH. November, 2010.

Cebul, Randall D. 2009 Maurice Saltzman Award. Mt. Sinai Health Care Foundation, Cleveland, OH. [http://mtsinaifoundation.org/pdf/Legacy\\_F09.pdf](http://mtsinaifoundation.org/pdf/Legacy_F09.pdf)

Cebul, Randall D. Population Health Workgroup, National Priorities Partnership. October, 2009.

## REGIONAL AND NATIONAL PRESENTATIONS

Jonathan Lever. "Racial and Ethnic Approaches to Community Health." Presentation to first year medical students, Case Western Reserve University School of Medicine, Cleveland, Ohio, August 11, 2017.

Randall D. Cebul. "Reducing Disparities in a Regional Health Improvement Collaborative." Presentation at the Health Policy Institute of Ohio's Roadmaps to equity: Opportunities for Closing Health Gaps in Northeastern Ohio Forum. Cuyahoga Community College, Cleveland, Ohio, May 24, 2017.

Randall D. Cebul, Thomas E. Love, Douglas Einstadter, and Shari Bolen. "Reducing Disparities in Care and Outcomes: Using a Positive Deviance Approach in a Regional Health Improvement Collaborative." Presentation at the First Annual Cancer Disparities Symposium: Building Bridges to Address Cancer Disparities. Case Western Reserve University, Cleveland, Ohio, March 17, 2017.

Thomas E. Love. "Better Health Partnership . . . and Its Role in Helping Northeast Ohio Use Data More Effective to Care for People Living with Chronic Illness." Presentation for the Leadership Academy, Maxine Goodman Levin College of urban Affairs, Cleveland State University, Cleveland, Ohio, March 10, 2017.

Randall D. Cebul, Thomas E. Love, Douglas Einstadter, Shari Bolen. "Reducing Disparities Diabetes Care Using a Positive Deviance Approach in a Regional Health Improvement Collaborative." Invited Panel Presentation at the NIH and AcademyHealth's 9th Annual Conference on the Science of Dissemination and Implementation in Health. Washington, DC, December 14, 2016.

Thomas E. Love. "Better Health Partnership: An Update for Community Scholars." Presentation to Center for Reducing Health Disparities Community Scholars. MetroHealth Medical Center, Cleveland, Ohio, November 17, 2016.

Randall D. Cebul. "Better Health Partnership: Improving the Region's Health through a Collaboration of Competitors." CWRU President Barbara R. Snyder's Faculty Spotlight Series. Cleveland Heights, Ohio, October 20, 2016.

Randall D. Cebul. Invited Panelist. "The Comprehensive Approach to Population Health: Opportunities, Challenges for the Health Care Sector, Business World and Community." Crain's Health Care Forum. Northeast Ohio Medical University (NEOMED). Rootstown, Ohio, September 28, 2016.

Douglas Einstadter, Shari D. Bolen, Randall D. Cebul. "BP Repaired: Effect of Repeat Measurement of Initially Elevated Blood Pressure on Blood Pressure Control." Scientific abstract oral presentation at Society of General Internal Medicine 2016 Midwest Regional Meeting. Cleveland, Ohio, September 23, 2016.

Kakul Joshi, Samantha Smith, Erika Trapl, Amanda Osborne, Shari Bolen. "Safety Net Clinics and Farmers' Markets Partner to Promote Healthy Eating among Insecure Patients with Hypertension: Implementation and Evaluation of a Clinical-community Linkage." Clinical Innovation Oral Presentation at Society of General Internal Medicine 2016 Midwest Regional Meeting. Cleveland, Ohio, September 23, 2016.

Shari D. Bolen, Thomas E. Love, Douglas Einstadter, Christopher J. Hebert, Aleece Caron, Wanda Ali-Matlock, Jonathan S. Lever, Randall D. Cebul. "Using a Positive Deviance Approach to Improve Blood Pressure Control Across Safety Net Clinics in an Urban Community." Innovation Oral Presentation at Society of General Internal Medicine 2016 Midwest Regional Meeting. Cleveland, Ohio, September 23, 2016.

Shari D. Bolen, Jonathan S. Lever, Samantha Smith, Anna Thornton, Wanda Ali-Matlock, Stephanie FallCreek; Elaine Borawski. "Implementing Clinic to Community Linkages for the Chronic Disease Self-Management Program in Safety Net Primary Care Clinics." Clinical Innovations Poster at Society of General Internal Medicine 2016 Midwest Regional Meeting. Cleveland, Ohio, September 23, 2016.

Joseph T. Tanenbaum, Douglas Einstadter, Mark E. Votruba, Randall D. Cebul. "Immediate and Long Term Effects of a Regional Health Improvement Collaborative on Hospitalizations

for Ambulatory Care Sensitive Conditions." Scientific Abstract Poster at Society of General Internal Medicine 2016 Midwest Regional Meeting. Cleveland, Ohio, September 22, 2016.

Randall D. Cebul. Invited Panelist, US Dept. of Health and Human Services-Cleveland Roundtable at the YMCA with US Health and Human Services Secretary Sylvia Burwell. Parker Hannifin Downtown YMCA. Cleveland, Ohio, July 7, 2016.

Randall D. Cebul, Thomas E. Love, Doug Einstadter. "Reducing Disparities in Diabetes Care: Using a Positive Deviance Approach in a Regional Health Improvement Collaborative." Paper recognized for Best Abstract for Research Dissemination, Implementation, and Impact. AcademyHealth 2016 Annual Research Meeting. Boston, MA, June 26, 2016.

Joseph Tanenbaum, Mark Votruba, Douglas Einstadter, Randall D. Cebul. "The Effect of a Regional Health Improvement Collaborative on the Rate of Ambulatory Care Sensitive Hospitalizations for Pneumonia and Associated Costs." Poster presentation at the AcademyHealth 2016 Annual Research Meeting. Boston, MA, July 26-28, 2016.

Thomas E. Love. "Better Health Partnership and the VA in Northeast Ohio." Presentation to VA Patient-Aligned Care Team (PACT). Cleveland, Ohio, June 16, 2016.

Thomas E. Love. "Reporting Health Disparities Broadly Using Electronic Health Records Data." Institute for Health Technology Transformation Health IT Summit. Cleveland, Ohio, April 20, 2016.

David Margolius, Wanda Ali-Matlock. "Developing the Ideal Patient Navigator." Workshop at Institute of Healthcare Improvement 17th Annual Summit on Improving Patient Care in the Office Practice and the Community. Orlando, Florida, March 22, 2016.

Thomas E. Love. "The Better Health Partnership: Transforming the Care of Chronic Illness in 169,745 Adults." Medical University of South Carolina, Charleston, South Carolina, November 5, 2015.

Randall D. Cebul, Douglas Einstadter, Thomas E. Love, John R. Corlett. "MetroHealth Care Plus: Effects of a Prepared Safety Net on Quality of Care in a Medicaid Expansion Population." Society of General Internal Medicine (SGIM) Midwest Regional Meeting, Cleveland, Ohio, August 28, 2015.

Alishea Gay, Douglas Einstadter, Shari Bolen. "Assessing Provider Adherence to a Hypertension Best Practice Guideline in a Safety Net Clinic: a Retrospective Chart Review." Society of General Internal Medicine (SGIM) Midwest Regional Meeting, Cleveland, Ohio, August 28, 2015.

Shari Bolen MD, MPH; Peter Greco MD; Heather Ways MD; Aleece Caron PhD; Randall Cebul MD. "Disseminating Best Practices of Positive Deviants: Hypertension as an Example." Workshop at the Society of General Internal Medicine (SGIM) Midwest Regional Meeting, Cleveland, Ohio, August 27, 2015.

Randall D. Cebul. "Cleveland's Safety Net: Prepared for the Future." Keynote Address, Cleveland Health Centers, A Celebration of National Health Center Week: Why Medicaid Matters. Cleveland, Ohio, August 11, 2015.

Randall D. Cebul. "Better Health Partnership: Improving Chronic Illness Care in Northeast Ohio. Block 1 Lecture to Medical Students, Case Western Reserve University, Cleveland, Ohio, August 4, 2015.

Thomas E. Love. "The Better Health Partnership: Transforming Care of Chronic Illness in Northeast Ohio." Health Services Research Seminar, Cleveland Clinic, Cleveland, Ohio, July 30, 2015.

Ted Wymyslo. "Value-based Medicine in Ohio." Lake Health Symposium on New Business of Medicine, Eastlake, OH, July 29, 2015.

Randall D. Cebul. Presentation of the newly published *Health Affairs* article below. National Press Club, Washington, DC, July 8, 2015.

Cebul RD, Love TE, Einstadter D, Petrulis AS, Corlett JR. MetroHealth Care Plus: effects of a prepared safety net on quality of care in a Medicaid expansion population. *Health Affairs*. 2015; 34(7):1121-1130.

<http://content.healthaffairs.org/content/34/7/1121.abstract>

Randall D. Cebul. Panelist, "Better Health Partnership: Using Timely Trusted Data to Achieve the Triple Aim." Panel: Innovative Uses of Data for Better Care & Better Outcomes. Ohio Association of Health Plans (OAHP) Annual Convention, Columbus, OH, May 19, 2015.

Randall D. Cebul. "Population Health: A Regional Perspective." Lecture, Executive Health Care MBA Program. Baldwin Wallace University, Berea, OH, April 11, 2015.

Randall D. Cebul. "Effective Collaboration in a Competitive Health Care Market." Cleveland Bridge Builders Class of 2015, University Hospitals, Cleveland, OH, January 15, 2015.

Thomas E. Love. "Better Health *Greater* Cleveland and Health Policy Research." Case Western Reserve University, Cleveland, OH, November 20, 2014.

ALIGN: A Summit on Increasing Value in Health Care. Washington, DC, November 13, 2014:

SG Bolen and F Afram-Gyening, Panelists. "The End Game: How to Use Data to Improve Quality."

R Adams, TE Love. Panelists. "Driving Quality Improvement"

JB Silvers. Spotlight. "Overcoming History."

Randall D. Cebul. Panelist, "PCMH Collaboration across the State: The Ohio Story." National meeting of the Patient-Centered Primary Care Collaborative, Washington DC, November 13, 2014.

Randall D. Cebul. Panel Moderator. "Integrating Behavioral Health into Primary Care." Annual meeting of Ohio Patient-Centered Primary Care Collaborative. COSI, Columbus, OH. November 7, 2014.

Randall D. Cebul. Panel Reactor. "Social Networks and Population Health." America's Essential Hospitals and Academy Health Innovation Summit, Washington, DC, October 29, 2014.

Rita Horwitz. Panelist, "Moving Together or Going it Alone? Does Payment Reform Need to be Multi-Payor and Multi-Stakeholder to Succeed?" Robert Wood Johnson Foundation and Academy Health Conference on Payment Reform: Honing the Models and Pushing the Boundaries. Chicago, IL, October 23-24, 2014.

Randall D. Cebul. "Red Carpet Care for Patients in Greatest Need: Greater Cleveland's 'Super-Utilizer' Project." Presentation, Medical Mutual of Ohio, Cleveland, OH, August 11, 2014.

Randall D. Cebul. "Choosing Tests Wisely: Improving our Intuition -- Opportunities for Research." CRSP 401 course lecture, Case Western Reserve University, Cleveland, OH, July 14, 2014.

Randall D. Cebul. "Scholarship in Medicine Using Data Driven Collaboration for Value-Based Care." NEOMED Scholarship Day, Department of Family and Community Medicine. Rootstown, OH, May 21, 2014.



Aleece Caron. "Engaging Physicians and Patients in Conversations about Overuse of Medical Tests and Procedures: Application of the Choosing Wisely® Campaign." Webinar, Oregon State Medical Association, May, 21, 2014.

Thomas E. Love. "Transparency in Performance Measurement and Public Reporting: Creating Better Health in Greater Cleveland." Dartmouth College, May 19, 2014.

Aleece Caron. "Engaging Physicians and Patients in Conversations about Overuse of Medical Tests and Procedures: Application of the Choosing Wisely® Campaign." The Choosing Wisely Medical Education Summit, Washington, DC, April 30, 2014.

Randall D. Cebul. "Shortening the Path to Patient-Centered Care: Roles of Different Stakeholders." Presentation, Ohio State Medical Association, 12<sup>th</sup> Annual Education Symposium, Columbus, OH, April 4, 2014.

Aleece Caron, Rehan Waheed, James Campbell, Brook Watts, Bode Adebambo, Steven Ricanati. "Engaging Physicians and Patients in Conversations about Overuse of Medical Tests and Procedures: Application of the Choosing Wisely® Campaign." Case Western Reserve University Medical School Education Retreat, Cleveland, OH, March 6, 2014.

Randall D. Cebul. "Regional Health Improvement Collaboratives: Opportunities to Improve Population Health." Panel, Innovations in Population Health. 2014 iHealth Conference. Orlando, FL, February 1, 2014.

Thomas E. Love. "Better Health *Greater* Cleveland: Data and Insights to Drive Better Health Care for Everyone." 2013 Ohio Practice-Based Research Festival 2.0. Independence, OH, December 7, 2013.

Aleece Caron, Bode Adebambo, James Misak, and Wayne Forde. "Engaging Physicians and Patients in Conversations about Overuse of Medical Tests and Procedures: Application of the Choosing Wisely® Campaign." Family Medicine Educational Consortium, Philadelphia, PA, November 3, 2013.

Randall D. Cebul. Panelist, "Place-based Interventions to Address Obesity – a Role for EHRs; The Local Obesity Experiment: A Northeast Ohio Case Study." 2013 Medical Innovations Summit, Cleveland, OH, October 15, 2013.

Randall D. Cebul. Panelist, "When Less is More at the Doctor's Office." 90.3 WCPN Sound of Ideas, Ideastream. Cleveland, OH, October 3, 2013.

Jeffrey Gold and Randall Cebul. "Integrating High-Value, Cost-Conscious Care with Medical Education." Professional Development Seminar, 2013 Ohio Chapter Scientific meeting,

Internal Medicine 2013: Putting into Practice High-Value Care. Columbus, OH, October 10, 2013.

Randall D. Cebul. "Association of a Regional Health Improvement Collaborative with Hospitalizations for Ambulatory Care Sensitive Conditions." Presentation, Center for Health Care Research and Policy Health Services Research Seminar. Cleveland, OH, September 27, 2013.

Randall D. Cebul. "Better Health *Greater* Cleveland." Presentation, Ohio Senate Medicaid Finance Subcommittee hearing on MetroHealth Care Plus for potential Medicaid expansion program. MetroHealth Medical Center, Cleveland, OH, August 20, 2013.

Rehan Waheed. "Better Health *Greater* Cleveland." Presentation, 164 first year medical students. Case Western Reserve University, Cleveland, OH, August 6, 2013.

Alice Petrulis. "Red Carpet Care Presentation." Presentation, Super-Utilizer Project Year 2 Summit, Chicago, IL, July 30, 2013.

Randall D. Cebul. Panelist, "Health Information Exchange in an Urban Setting." 2<sup>nd</sup> Annual Ohio Health Data Symposium sponsored by Ohio Department of Health and Case Western Reserve University Office of Strategic Initiatives, Case Western Reserve University, Cleveland, OH, June 5, 2013.

Randall D. Cebul. "Building a Plane in the Air: Hospitals, Primary Care, and the Other HIE." Presentation, State Health Law Implementation: Race to the Starting Line, sponsored by Alliance for Health Reform and the Association of Health Care Journalists, Cleveland State University Levine College of Urban Affairs, Cleveland, OH, May 16, 2013.

Randall D. Cebul. "Improving Health in Northeast Ohio: The Value of Vision, Actionable Measurement, and Aligned Forces." Presentation, Saint Luke's Foundation Board of Directors meeting, Cleveland, OH, March 26, 2013.

Randall D. Cebul. "Better Health *Great* Cleveland: Targeting the Triple Aim." Presentation, Clinical and Translational Science Collaborative External Advisory Review Board, Cleveland, OH, January 29, 2013.

Randall D. Cebul. "Shortening the Path to Better Care, Better Health, and Lower Costs." Presentation, Ohio Patient-Centered Primary Care Collaborative Fall Conference, Columbus, OH, November 30, 2012.

Randall D. Cebul, "Shortening the Path." Presentation at the National Academies of Practice Interprofessional Conference, September 15, 2012, Cleveland, OH.

Randall D. Cebul, "Shortening the Path to Patient-Centered Care: The Role of HIT in a Regional Health Improvement Collaborative." Presentation, Ohio Hospital Association Annual Meeting, Columbus, OH, June 12, 2012.

Randall D. Cebul. "The Potential of Electronic Health Records, and Aligned Forces to Improve the Value of Health Care." Speaker and Panelist, Bioenterprise Conference on Big Data's Impact on the Future of Healthcare, Warrensville Heights, OH, June 5, 2012.

Randall D. Cebul. "Aligning Forces for Quality in Northeast Ohio." Case Western Reserve University IHI Open School Conference, Cleveland, OH, May 12, 2012.

Randall D. Cebul. "What's Working and Why?" Panel moderator, Public Forum on Economic Development: What's Health Got to Do With It? Sponsored by the Free Medical Clinic of Greater Cleveland, Cleveland, OH, April 24, 2012.

Horwitz, Rita. "Data Transparency: Local Metrics that Matter." Seminar sponsored by Health Action Council Ohio and Worldwide Employer Benefits Network (WEB), Cleveland, OH. April 19, 2012.

Randal D. Cebul. "Using EHRs to Improve Quality and Reduce Costs." Medical Informatics Grand Rounds, Cleveland Clinic, Cleveland, OH, January 27, 2011.

Randall D. Cebul and Kurt Stange. Workshop, "Better Health *Greater* Cleveland: Research Opportunities." 2011 Northeast Ohio Practice-Based Research Network (PBRN) Research Festival Sponsored by Case Western Reserve University PBRN Shared Resource Facility of the Cleveland CTSA and Case Comprehensive Cancer Center, Independence, OH, December 3, 2011.

Randall D. Cebul. "Meaningful Use" panelist with U.S. Secretary of Health and Human Services Kathleen Sebelius, Cuyahoga Community College Metro Campus, Cleveland, OH. November 30, 2011.

Randall D. Cebul. "Better Health *Greater* Cleveland: "Lessons We're Learning about Population Health." Presentation to 2<sup>nd</sup> year medical students at Cleveland Clinic Lerner College of Medicine, Cleveland, OH, November 22, 2011.

Randall D. Cebul. "Helping Greater Cleveland Become a Healthier Place to Live and a Better Place to do Business." Northeast Ohio Academy of Family Physicians, Cleveland, OH, November 15, 2011.

Neal V. Dawson. "Using Electronic Medical Records to Improve Care: Evidence of Progress." Weekend Scientific Program, University of Missouri, Columbia, MO, October 2011.

Randall D. Cebul. "Engaging People as Patients and Employees in Better Care: Lessons We're Learning in 'Better Health *Greater* Cleveland.'" SMART Center Conference sponsored by the Frances Payne Bolton School of Nursing, Cleveland, OH, October 17, 2011.

Randall D. Cebul. "Helping Greater Cleveland Become a Healthier Place to Live and a Better Place to do Business. What we can do together." Leadership Conference, Ritz Carlton Hotel, Cleveland, OH, October 11, 2011.

Randall D. Cebul. "Better Health *Greater* Cleveland: Helping Greater Cleveland to be a Healthier Place to Live and a Better Place to do Business" Case Western Reserve University, Dialogue on Discover event, Cleveland, OH, September 22, 2011.

James Misak. "Helping Greater Cleveland Become a Healthier Place to Live and a Better Place to Do Business." Presentation, Visiting International Delegation, MetroHealth Medical Center, Cleveland, OH, August 1, 2011.

Randall D. Cebul. "Using Health IT for Chronic Disease Management – A Cluster Trial followed by Region-wide Applications." AHRQ Webinar on Using Health IT Chronic Disease Management, June 21, 2011.

Randall D. Cebul. "Quality of Care and Electronic Medical Records: Implications of Increased Adoption and Meaningful Use." Presentation, Academy Health Annual Meeting, Seattle, WA, June 13, 2011.

Randall D. Cebul. "Better Health *Greater* Cleveland." Greater Cleveland Physician Connection Dialogues, Cleveland, OH, June 7, 2011.

Randall D. Cebul. "Measuring and Addressing Disparities in a P4P World." Presentation, Sixth National Pay-for-Performance Summit, San Francisco, CA, March 23, 2011.

Randall D. Cebul. "Better Health *Greater* Cleveland / Aligning Forces for Quality Heart Failure Readmission Regional Strategy." Presentation, Heart Failure Hospital Quality Network, Center for Health Affairs, Cleveland, OH, March 15, 2011.

Randall D. Cebul. "Trends in Care and Outcomes: EMR vs. Paper — *Better Health*, 2007-2010." Presentation, Ohio Department of Jobs and Family Services/Medicaid, January 28, 2011, Columbus, OH, January 28, 2011.

Randall D. Cebul. "Better Health *Greater* Cleveland." Presentation, Commission for Advancement of Academic Medicine, Cleveland, OH, November 11, 2010.

Randall D. Cebul. "Better Health *Greater* Cleveland." Presentation, CEO, Cleveland Clinic Health System Regional Hospitals, Cleveland, OH, November 8, 2010.

Randall D. Cebul. "Better Health *Greater* Cleveland: Quality Improvement Lessons, We're Learning from Our Data." Presentation, MetroHealth Quality Improvement Boot Camp Session No. 5, Cleveland, OH, September 14, 2010.

Randall D. Cebul, "Better Health *Greater* Cleveland. Report #5 to the Community, June 29, 2010." Update presented at Medical Mutual of Ohio Network Meeting, Cleveland, OH, July 29, 2010.

Randall D. Cebul. "All Health Care is Local: Better Health *Greater* Cleveland." Presentation, Aligning Forces for Quality (AF4Q) National Advisory Committee Meeting, Washington, DC, June 7, 2010.

Randall D. Cebul. "Ohio's Health Care Safety Net: Challenges and Opportunities." Panelist, Health Policy Institute of Ohio; Northeast Ohio University College of Medicine, Rootstown, OH, June 4, 2010.

Randall D. Cebul. "Measurement Matters: Public Reporting to Shine a Light on Regional Disparities." Panelist, Brookings Conference on Data-driven Strategies for Eliminating Health Disparities, Washington, DC, March 25, 2010.

Randall D. Cebul. "Measurement Matters: EMR-catalyzed Public Reporting to Reduce Regional Disparities." Panelist, National Priorities Partnership Work Group Conference, Washington, DC, February 17, 2010.

Randall D. Cebul. Panelist, "Ohio Health Care Coverage and Quality Council Primary Care Home Learning Session," Reynoldsburg, OH, February 10, 2010.

John Hickner. "Improving the Health of the Community through Measurement: The Better Health *Greater* Cleveland Project." Presentation, Family Medicine Residency Program, Fairview Hospital/Cleveland Clinic. Cleveland, OH, January 20, 2010.

Diane Solov. "Public Reporting: Showcasing Improvement," Panelist, Aligning Forces for Quality National Meeting, Phoenix, AZ, November 20, 2009.

Randall D. Cebul. "Introduction to Better Health *Greater* Cleveland." University Hospitals Geauga Medical Center Primary Care Institute, Chardon, OH, November 11, 2009.

Randall D. Cebul. "Better Health *Greater* Cleveland: An Epicenter for Improved Health." MetroHealth Medical Center, Cleveland, OH, November 5, 2009.

Christopher J. Hebert. "Better Health *Greater* Cleveland." Case School of Medicine Symposium on Connecting the Dots in Quality and Patient Safety, Cleveland, OH, October 30, 2009.

Randall D. Cebul. "Improving Care and Outcomes in Uninsured Populations: The Invisible Disparity." AHRQ 2009 Annual Conference, Washington, DC,

Randall D. Cebul. "Diabetes in Greater Cleveland: Measurement Matters and Root Causes." Cleveland Association of Business Economics, Cleveland, OH, April 13, 2009.

Randall D. Cebul. "Reducing Overuse in Communities: Measurement Matters." Presentation, Lakewood Hospital Diabetes and Endocrine Center and ADA's Cleveland Leadership Board, Lakewood, OH, April 2, 2009.

Randall D. Cebul. "Reducing Overuse in Communities." Panel presentation, Annual Spring Implementation Conference, National Quality Forum, Cleveland, OH, March 27, 2009.

Randall D. Cebul. "Improving Chronic Care: An Integrated and Collaborative Approach to Better Health." Presentation, Center for Community Solutions 67th Annual Human Services Institute. Cleveland, OH, March 13, 2009.

Randall D. Cebul. "Better Health *Greater* Cleveland: Good News and Challenges." Presentation, MetroHealth Foundation Board of Directors, Cleveland, OH, February 24, 2009.

Randall D. Cebul. "Measuring and Improving Care and Outcomes in Diabetes: Greater Cleveland under the National Quality Microscope." Medical Grand Rounds, Lakewood Hospital, Cleveland, OH, January 28, 2009.

Randall D. Cebul. "Better Health, *Greater* Cleveland Update." Presentation, Academy of Medicine of Northern Ohio Board of Directors, Independence, OH, January 20, 2009.

Randall D. Cebul. "Data-driven Strategies to Motivate and Sustain Regional Quality Improvement." Presentation, Aligning Forces for Quality National Meeting, Washington, DC, December 4, 2008.

Randall D. Cebul. "Better Health Greater Cleveland: Using Electronic Medical Records to Catalyze Improvements in Care for People with Chronic Conditions." Presentation, Ohio Quality Improvement Institute, Columbus, OH, November 18, 2008.

Randall D. Cebul. "Using Health IT to Measure and Improve Health Care Quality for all Patients: Better Health, Greater Cleveland." Presentation at Health Policy Institute of Ohio, Annual Ohio Health IT Summit, Columbus, OH, October 27, 2008.

Randall D. Cebul. "Using EMRs to Measure and Improve Outcomes for All Patients: The Insurance Effect on Poor Glycemic Control." Presentation, Epic Corporation's Research Advisory Council meeting, Verona, WI, June 12, 2008.

Diane Solov. "Better Health *Greater* Cleveland Journey Book." Presentation, AF4Q Consumer Engagement Learning Community, Amelia Island, FL, May 16, 2008.

Randall D. Cebul. "Linking Public Reporting to Quality Improvement and Patient Activation: The Greater Cleveland Collaborative." Presentation, AF4Q National Meeting, Amelia Island, FL, May 14, 2008.

Randall D. Cebul. "Aligning Forces for Quality – The Northeast Ohio Collaborative." Presentation, Executive Committee of the American Board of Internal Medicine, Philadelphia, PA, January 17, 2008.

Randall D. Cebul. "Aligning Forces for Quality – The Northeast Ohio Collaborative." Presentation, Academy of Medicine of Cleveland and Northern Ohio, Independence, OH, November 13, 2007.

Barbara Belovich. "Aligning Forces in Northeast Ohio." Presentation, National Business Coalition on Health annual meeting, Scottsdale, AZ, November 11, 2007.

Randall D. Cebul. "Using Electronic Medical Records for Measuring and Improving Performance: Opportunities and Lessons We're Learning." Presentation, American Clinical and Climatological Association annual meeting, Tucson, AZ, October 18, 2007.

Randall D. Cebul. "An Introduction to Aligning Forces Initiative." Presentation, Center for Health Affairs, Cleveland, OH, September 6, 2007.

## LEARNING COLLABORATIVE SUMMITS

Summit XXI. "The Role of Primary Care, Business and the Community in Emerging Health Crises." September 15, 2017. **Keynote Speaker: Von Nguyen, MD, MPH, Acting Associate Director for Policy, Centers for Disease and Control and Prevention.** One-day learning session attended by 170 stakeholders in health and health care, Warrensville Heights, OH.

Summit XX. "Forging Ahead in an Uncertain Time." April 7, 2017. **Keynote Speaker: Rhea W. Boyd, MD, FAAP, Commonwealth Fund Mongan Minority Health Policy Fellow, Harvard School of Public Health.** One-day learning session attended by 125 stakeholders in health and health care, Warrensville Heights, OH.

Summit XIX. “The Community’s Role in Healthcare Delivery.” September 30, 2016. **Keynote Speaker: Drew Martin, MS, Executive Director, Proviso Partners for Health.** One-day learning session attended by 180 stakeholders in health and health care, Warrensville Heights, OH.

Summit XVIII. “Moving Upstream Toward Accountable Community Health.” April 8, 2016. **Keynote Speaker Kathryn J. Edin, PhD, Bloomberg Distinguished Professor, Johns Hopkins University.** One-day learning session attended by 211 stakeholders in health and health care, Warrensville Heights, OH.

Summit XVII. “Reaching Beyond the Walls of Primary Care to Improve Population Health.” October 9, 2015. **Keynote Speaker George Isham, MD, MS, HealthPartners.** One-day learning session attended by 265 stakeholders in health and health care, Warrensville Heights, OH.

Summit XVI. “A New Era: Providers and Employers Transforming Health Care Together.” April 17, 2015. **Keynote Speaker Elizabeth Mitchell, President and CEO, Network for Regional Healthcare Improvement.** One-day learning session attended by 172 stakeholders in health and health care, Warrensville Heights, OH.

Summit XV. “Finding Solutions to Health Equity.” September 26, 2014. **Keynote Speaker David Baker, MD, MPH, Northwest University.** One-day learning session attended by 190 stakeholders in health and health care, Warrensville Heights, OH.

Summit XIV. “Accelerating the Pace of Accountable Care.” April 11, 2014. **Keynote Speaker Alan Glaseroff, MD, Co-Director, Stanford Coordinated Care, Stanford University.** One-day learning session attended by 176 stakeholders in health and health care, Warrensville Heights, OH.

Summit XIII. “Can We Talk? Having Conversations that Help Patients Make Wise Choices.” October 4, 2013. **Keynote Speaker John Santa, MD, MPH Medical Director, Consumer Reports Health.** One-day learning session attended by 185 stakeholders in health and health care, Warrensville Heights, OH.

Summit XII. “Bridging Care and Community: Patient Centered Medical Home + Community Partnerships to Achieve Population Health.” March 8, 2013. **Keynote Speakers Theodore E. Wymyslo, MD, Director, Ohio Department of Health and Terry Allan, Health Commissioner, Cuyahoga County Board of Health.** One-day learning session attended by 202 stakeholders in health and health care, Warrensville Heights, OH.

Summit XI. “Hiking through the Healthcare System: Shortening the Path to Value, Quality and Cost.” September 14, 2012. **Keynote Speaker Ron Copeland, MD, FACS, President**



**and Executive Medical Director, Ohio Permanente Medical Group.** One-day learning session attended by 155 stakeholders in health and health care, Warrensville Heights, OH.

Summit X. “New Routes to Better Health: Where Will You Go?” March 23, 2012. **Keynote Speaker Thomas H. Lee, MD, Network President for Partners Health System.** One-day learning session attended by 185 stakeholders in health and health care, Lyndhurst, OH.

Summit IX. “Our Patients, Our Partners: Strategies for Improved Patient Engagement.” September 23, 2011. **Keynote Speaker Jack Cochran, MD, FACS, Executive Director, The Permanente Federation, LLC.** One-day learning session attended by 175 stakeholders in health and health care, Lyndhurst, OH.

Summit XIII. “Building an Accountable Care Community.” March 11, 2011. **Keynote Speaker Ronald A. Paulus, MD, MBA, President and CEO, Mission Health System, Asheville, NC.** One-day learning session attended by 160 stakeholders in health and health care, Lyndhurst, OH.

Summit VII. “Meaningful Use of the Electronic Medical Record: Best Practices for Improving Hypertension Care.” October 1, 2010. **Keynote Speaker R. James Dudl, MD, Diabetes Lead, Care Management Institute, Kaiser Permanente, Oakland, CA.** One-day learning session attended by 160 stakeholders in health and health care, Lyndhurst, OH.

Summit VI. “Topics in Replicable Best Practices.” March 5, 2010. **Keynote Speaker Eric B. Larson, MD, MPH, MACP, General Internist, Professor of Medicine at the University of Washington and Executive Director of the Group Health Research Institute.** One-day learning session attended by 185 stakeholders in health and health care, Lyndhurst, OH.

Summit V. “Topics in Patient-Centered Care.” September 18, 2009. **Keynote Speaker Dr. Richard J. Baron, MD, FACP.** One-day learning session attended by 78 stakeholders in health and health care, Lyndhurst, OH.

Summit IV. “Hypertension, Heart Failure and Coronary Artery Disease.” March 13, 2009. All-day learning session attended by 70 stakeholders in health and health care, The Learning Xchange, Louis Stokes Cleveland VA Medical Center, Cleveland, OH.

Summit III. “Heart Failure.” September 11, 2008. All-day learning session attended by 100 stakeholders in health and health care, The Learning Xchange, Louis Stokes Cleveland VA Medical Center, Cleveland, OH.

Summit II. “Diabetes and Cardiovascular Disease.” March 14, 2008. All-day learning session attended by 100 stakeholders in health and health care, The Learning Xchange, Louis Stokes Cleveland VA Medical Center, Cleveland, OH.

Summit I. “Quality Improvement Learning Collaborative.” September 28, 2007. All-day learning session attended by 100 stakeholders in health and health care. The Learning Xchange, Louis Stokes Cleveland VA Medical Center. Cleveland, OH.

## COMMUNITY HEALTH CHECKUPS/REVIEWS

19<sup>th</sup> Report to the Community. June 16, 2017. **Featured speakers: Randall D. Cebul, MD, FACP** and **Thomas E. Love, PhD**. City Club of Cleveland, Cleveland, OH.

18<sup>th</sup> Report to the Community. “Celebrating Your Achievements: BHP on its 10<sup>th</sup> Anniversary.” February 7, 2017. **Featured speakers: Randall D. Cebul, MD, FACP** “Cover Stories Over the Past Decade” and **Thomas E. Love, PhD** “Celebrating Your Achievements.” City Club of Cleveland, Cleveland, OH.

17<sup>th</sup> Report to the Community. “Change, Growth and Growing Impact.” June 29, 2016. **Keynote Speaker Pamela Davis, MD, PhD, Dean of the School of Medicine, Senior Vice President for Medical Affairs and Arline and Curtis Garvin Research Professor at Case Western Reserve University.** “Toward a Healthier Community: Addressing Non-Medical Determinants of Health”, Report to the Community, Summer, 2016.  
[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Summer\\_2016/2016\\_summer\\_community\\_report\\_download.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Summer_2016/2016_summer_community_report_download.pdf)

16<sup>th</sup> Report to the Community. “Transforming Health through Policy, Environmental Change, and Media Messages.” February 2, 2016. **Keynote Speaker Thomas Farley, MD, MPH, CEO, Public Good Project and Past Commissioner of Health in New York City,** Report to the Community, Winter 2016.  
[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Winter\\_2016/2016\\_winter\\_community\\_report\\_INTERACTIVE\\_b.html](http://www.betterhealthpartnership.org/pdfs/exec_summary/Winter_2016/2016_winter_community_report_INTERACTIVE_b.html)

15<sup>th</sup> Community Health Checkup. “Raising the Gaze to Promote Health Across Boundaries.” June 17, 2015. **Keynote Speaker Kurt Stange, MD, PhD, Family Physician, Neighborhood Family Practice Professor of Family Medicine and Community Health, Epidemiology and Biostatistics, Oncology and Sociology, CWRU,** Executive Summary, Summer, 2015.  
[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Summer\\_2015/hc\\_summer\\_2015\\_web\\_v1.html](http://www.betterhealthpartnership.org/pdfs/exec_summary/Summer_2015/hc_summer_2015_web_v1.html)

14<sup>th</sup> Community Health Checkup. “Transforming Payment for a Healthier Ohio.” January 27, 2015. **Keynote Speaker Greg Moody, Director, Governor’s Office of Health Transformation,** Executive Summary, Winter, 2015.  
[http://betterhealthpartnership.org/pdfs/exec\\_summary/Winter\\_2015/es\\_winter\\_2015\\_web\\_v1.html](http://betterhealthpartnership.org/pdfs/exec_summary/Winter_2015/es_winter_2015_web_v1.html)

13<sup>th</sup> Community Health Checkup. "Providing Care for Patients with the Highest Needs." July 17, 2014. **Keynote Speaker Jeffrey Brenner, MD, 2013 MacArthur Fellow, Founder and Executive Director Camden Coalition of Healthcare Providers.** Executive Summary, Summer 2014.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Summer\\_2014/index.html](http://www.betterhealthpartnership.org/pdfs/exec_summary/Summer_2014/index.html)

12<sup>th</sup> Community Health Checkup. "ObamaCare after 37 Days: Will it Work?" February 7, 2014. **Keynote Speaker T.R. Reid, reporter, author, commentator, documentary-maker.** Executive Summary, Winter 2014.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Winter\\_2014/index.html](http://www.betterhealthpartnership.org/pdfs/exec_summary/Winter_2014/index.html)

11<sup>th</sup> Community Health Checkup. "Readying the Workforce for Health Care Transformation: An Educational Framework for Patient Centered Care Supported by Health IT." A collaborative event with Cuyahoga Community College, June 20, 2013. Executive Summary, Summer 2013. "The Power of Partnership."

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/es\\_summer2013.html](http://www.betterhealthpartnership.org/pdfs/exec_summary/es_summer2013.html)

10<sup>th</sup> Community Health Checkup. "Better Care, Better Health, Lower Cost: It Takes a Community." January 30, 2013. **Keynote Speaker Anne F. Weiss, Senior Program Officer, Robert Wood Johnson Foundation and Director, Aligning Forces for Quality.** Executive Summary, Winter, 2013.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summary\\_Winter\\_2013.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summary_Winter_2013.pdf)

9<sup>th</sup> Community Health Checkup. "Shortening the Path to High-Quality, High-Value Health Care." June 28, 2012. **Keynote Speaker Robert Galvin, MD, Chief Executive Officer, Equity Healthcare Executive Director, Corporate Private Equity, The Blackstone Group.** Executive Summary, Summer 2012.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summary\\_Summer\\_2012.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summary_Summer_2012.pdf)

8<sup>th</sup> Community Health Checkup. "The Power of Partnership." February 2, 2012. **Keynote Speaker Carolyn M. Clancy, MD, Director, Agency for Healthcare Research and Quality U.S. Department of Health and Human Services.** Executive Summary Winter 2012.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summary\\_Winter\\_2012.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summary_Winter_2012.pdf)

7<sup>th</sup> Community Health Checkup. "Aligning Incentives for the Health Care We Want." **Keynote Speaker Harold D. Miller, Center for Healthcare Quality and Payment Reform, June 30, 2011.** Executive Summary Summer 2011.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summer\\_2011.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summer_2011.pdf)

6<sup>th</sup> Community Health Checkup. “Keeping the Promise of Electronic Health Records & Information Exchange.” January 31, 2011. **Keynote Speaker Marshall Chin, MD, University of Chicago**. Executive Summary, Winter 2011.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summer\\_Winter\\_2011.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summer_Winter_2011.pdf)

5<sup>th</sup> Community Health Checkup. “We’re Getting Better.” June 29, 2010. **Keynote Speaker Wayne J. Riley, MD, MBA, President and Chief Executive Officer, Meharry Medical College**. Executive Summary Summer 2010

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summer\\_Summer\\_2010.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summer_Summer_2010.pdf)

4<sup>th</sup> Community Health Checkup. “Measurement Matters.” Winter 2010.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summer\\_Winter\\_2010.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summer_Winter_2010.pdf)

3<sup>rd</sup> Community Health Checkup. “Focus on: Health Reform and Better Health.” June 25, 2009. **Keynote Speaker David Cutler, Ph.D., Otto Eckstein Professor of Applied Economics at Harvard University Top health advisor to the Obama presidential campaign**. Executive Summary Summer 2009

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summer\\_Summer\\_2009.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summer_Summer_2009.pdf)

2<sup>nd</sup> Community Health Checkup. “Diabetes Care and Outcomes: Focus on Disadvantaged Populations.” January 27, 2009. **Keynote Speaker Carolyn M. Clancy, MD, Director, Agency for Healthcare Research and Quality**. Executive Summary Winter 2009.

[http://www.betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summer\\_Winter\\_2009.pdf](http://www.betterhealthpartnership.org/pdfs/exec_summary/Executive_Summer_Winter_2009.pdf)

1<sup>st</sup> Community Health Checkup. **Aligning Forces for Quality National Kick-Off Media Event, Idea Center**. June 5, 2008.

[http://betterhealthpartnership.org/pdfs/exec\\_summary/Executive\\_Summer\\_Summer\\_2009.pdf](http://betterhealthpartnership.org/pdfs/exec_summary/Executive_Summer_Summer_2009.pdf)

Lowell Perry, Jr. "The Cleveland Central Promise Neighborhood: An Education-based Approach to Address Disparities in Housing, Health and Social Needs." Better Health Partnership Webinar Series. August 30, 2017.

Kim Foreman. "Unhealthy Homes: Challenges and Promising Interventions in Northeast Ohio." Better Health Partnership Webinar Series. June 8, 2017.

Thomas E. Love. "The Better Health Partnership: Making Northeast Ohio a Healthier Place to Live and a Better Place to do Business." VHA Center for Applied Healthcare Studies' Innovation in Population Health Webinar Series. August 26, 2015.

Thomas E. Love, Alice Stollenwerk Petrus MD, FACP. "Using Electronic Health Records to Target Care." Webinar hosted by Maine Quality Counts, September 18 2014.

Thomas E. Love. "Improving Health Equity." Webinar hosted by the Robert Wood Johnson Foundation, 223 participants, July 28, 2014.

Aleece Caron. "Engaging Physicians and Patients in Conversations about Overuse of Medical Tests and Procedures: The Application of the Choosing Wisely® Campaign." Webinar hosted by Oregon State Medical Association, May, 21, 2014

Randall D. Cebul. "Shortening the Path: Using Data to Find and Disseminate Best Practices, Insights from *Aligning Forces for Quality*." Webinar hosted by the Robert Wood Johnson Foundation, September 24, 2012

Diane Solov. "Sustaining the Work: The Continuing Quest to Win the Hearts, Minds, and Financial Support of all Stakeholders." Webinar for Aligning Forces for Quality Affinity Group Meeting, July 17, 2012.

Randall D. Cebul, Thomas E. Love, Douglas Einstadter. "Combining Census and Clinical Data, Part 3." Webinar hosted by Aligning Forces for Quality, May 9, 2012.

Randall D. Cebul, Thomas E. Love, Douglas Einstadter. "Combining Census and Clinical Data, Part 2." Webinar hosted by Aligning Forces for Quality, April 11, 2012.

Randall D. Cebul, Thomas E. Love, Douglas Einstadter. "Combining Census and Clinical Data, Part 1." Webinar hosted by Aligning Forces for Quality, March 14, 2012.

"The Good, the Bad and the Ugly: A Panel Discussion with Five New EHR Adopters." Webinar, partnered with St. Vincent Charity Medical Center, February 24, 2011.

C. Martin Harris, MD, Chief Information Officer and Chairman of the Information Technology Division of the Cleveland Clinic. "Understanding Meaningful Use: A National Perspective," January 10, 2011.

## OTHER CONVENING EVENTS

“What It *Really* Takes to Improve Population Health.” Keynote Speaker Thomas Farley, MD, MPH, CEO, Public Good Project and Past Commissioner of Health in New York City. The City Club Friday Forum in collaboration with The City Club of Cleveland, February 2, 2016.  
<http://tinyurl.com/zoyr3vd>

“We Get What We Pay For: Ohio's Plan to Transform Payments to Improve Health.” **Keynote Speaker Greg Moody, Director, Governor's Office of Health Transformation. The City Club Friday Forum in collaboration with The City Club of Cleveland,** January 27, 2015.

“Red Carpet Care Graduation Ceremony.” MetroHealth Medical Center Atrium to celebrate the graduation of the Red Carpet Care patients. July 9, 2014.

“Better Health in a New Era.” **Keynote Speaker T.R. Reid, The City Club Friday Forum in collaboration with The City Club of Cleveland,** February 7, 2014.

“When Less is More at the Doctor's Office.” 90.3 WCPN Sound of Ideas broadcast, featuring the Choosing Wisely® initiative. **Dr. John Santa, Director of Consumer Reports Health Rating Center; Randall D. Cebul, MD, Director of Better Health Greater Cleveland; and J.B. Silver, PhD, Professor of Finance, CWRU.** Moderated by Plain Dealer reporter Mike McIntyre, October 3, 2013.

“Improving Care Transitions across Settings: Reducing 30-Day Readmissions.” Case Western Reserve University Wolstein Center, June 13, 2012.

“Redesigning the Future of Healthcare Leadership Summit.” **Keynote Speaker A. Mark Fendrick, MD, Director Center for Value-Based Insurance Design, University of Michigan.** The Ritz Carlton Hotel, Cleveland, OH, May 1, 2012.

“Transitions of Care Follow-Up Event.” Keynote Mary D. Naylor, PhD, RN, FAAN, Corporate College East, Warrensville Heights, OH, December 7, 2011.

“Improving Quality and Reducing Cost of Chronic Disease Care in Cleveland, A Leadership Summit.” **Keynote Speaker and Facilitator Harold D. Miller.** The Ritz Carlton Hotel, Cleveland, OH, October 11, 2011.

“Care About Your Care.” Cleveland, OH, Corporate College East September 15, 2011.

“The Good, the Bad and the Ugly: A Panel Discussion with Five New EHR Adopters.” Webinar, in collaboration with St. Vincent Charity Medical Center. February 24, 2011.

Community Event. Dave's Mercado Supermarket, Cleveland, OH. *Better Health*, the Diabetes Association of Greater Cleveland, Neighborhood Family Practice and Dave's Supermarket partnered to produce two afternoon events on health eating at Dave's Mercado location, Cleveland, OH, January 20 & January 27, 2011.

"EHR: Bringing Joy Back to Primary Care." **Keynote Speaker Richard J. Baron, MD, FACP**, Corporate College East, November 10, 2010.

Corporate Executives Breakfast Meeting on Value-based Purchasing, featuring **Martín J. Sepúlveda, MD, IBM Corp.**, Cleveland Clinic Campus, November 1, 2010.

## **BROCHURES**

Better Health Partnership. The Power of Partnership "About Us" brochure. April, 2015.

Better Health Partnership. Join Our Network of Health Care Providers. April, 2015.

Better Health Partnership. Red Carpet Care for Better Health and Lower Costs for "Super-Utilizer." April, 2015.

Better Health Partnership. Lessons from the Safety Net on Shortening: the Path to High Quality Care. April, 2015.

Better Health Partnership. Lake Health Primary Care Project Improves Health Care Services. April, 2015.

Better Health Partnership. Best Practices Increase Blood Pressure Control for All. April, 2015.

Red Carpet Care 2014-2015 Calendar. July, 2014

Red Carpet Care 2013-2014 Calendar. June, 2013.

Red Carpet Care Enrollment Brochure. January, 2013.

The Power of Partnership, action-oriented brochure-SPANISH. January, 2011

Recipe Cards. Heart & Diabetic Healthy Spanish & English. January, 2011

The Power of Partnership, action-oriented brochure. November, 2009.

The Power of ... (Partnership, Knowledge, Me, Courage), series of 6 posters. December, 2008.

How Well are You and Your Doctor Managing Your Health? informational pamphlet. May, 2008.

## WEB SITE

[betterhealthpartnership.org](http://betterhealthpartnership.org). New name and new organizational web site launched April 17, 2015.

[betterhealthcleveland.org](http://betterhealthcleveland.org). Organizational web site launched June 5, 2008.

[within3.com](http://within3.com). Web site launched January/February 2008 for internal communications with the AF4Q physician community.

## VIDEOS

"About Better Health Partnership." <https://youtu.be/7ILAKO2ab7o>. April 2015.

"The Miracle of Collaboration." <http://forces4quality.org/jb-silvers-spotlight-talk>. December 2, 2014.

### [Partnering for High Value Health Care - Ted Wymyslo, MD](#)

In health care today, we usually get exactly what we pay for: more volume, more cost, more variation in treatment and little accountability for results. We can get health care right in Ohio when we start paying for better outcomes, and over time, achieve lower total cost of care. To learn more, visit: <http://tinyurl.com/npthysf>, July 17, 2014.

### [Creating Population Health Strategies - Alice Stollenwerk Petrusis, MD](#)

Better Health Greater Cleveland has led efforts in Northeast Ohio to identify and document population health strategies among its member health provider organizations and share them so that others can improve, as well as to design strategies for special populations. To learn more, visit: <http://tinyurl.com/omlddpk>, July 17, 2014.

### [Leading Practice Transformation - Jim Misak, MD](#)

The pace of change in health care delivery is quickening, and patient-centered, coordinated primary care is center stage. Better Health has long been a leading proponent of the Patient Centered Medical Home model and leads efforts to optimize its impact in Northeast Ohio. To learn more, visit: <http://tinyurl.com/nuwguxZ>, July 17, 2014.

### [Measuring What Matters - Randall D. Cebul, MD, FACP](#)

There's a saying attributed to Deming: "In God we trust, all others must bring data." Better Health brings data. Our growing network is committed to public reporting, because they



know that timely and trusted data are the foundation for transformative change in health care. To learn more, visit: <http://tinyurl.com/qxzn2w5>, July 17, 2014.

#### [Focusing on Disparities - Ronald Adams, MD](#)

Achieving equitable health for all patients is a persistent challenge across the country. The burden of poor health affects our community and our economy, in addition to individuals and their families. Better Health identifies disparities, the first step to finding solutions. To learn more, visit: <http://tinyurl.com/oj5trs6>, July 17, 2014.

## DATA CENTER VIDEOS

[Data Website Introduction - Summer 2014](#) Thomas Love, PhD, Director, Data Center for Better Health Greater Cleveland, gives an overview of the findings of our 13th Community Health Checkup as well as ways to interact with our data. July 9, 2014.

#### [Analyses and Reports Available at Better Health's Data Site](#)

Thomas Love, PhD - Director, Data Center for Better Health Greater Cleveland gives an overview of the findings of our 12th Community Health Checkup as well as ways to interact with our data. February 10, 2014.

#### [Results from Better Health's 12th Community Health Checkup](#)

Thomas Love, PhD - Director, Data Center for Better Health Greater Cleveland gives an overview of the findings of our Winter 2014 12th Community Health Checkup. February 10, 2014.

#### [Good Control of High Blood Pressure for African-American Patients](#)

Shari Bolen, MD, MPH, General Internist, CWRU Center for Health Care Policy and Research at MetroHealth Medical Center, gives some insight into Better Health partner practice HealthSpan's (formerly Kaiser Permanente) program to control high blood pressure in African-American patients. February 5, 2014.

#### [Interacting with the Data Available at Better Health's Data Site](#)

Thomas Love, PhD, Director, Data Center for Better Health Greater Cleveland, outlines the useful tools and ways to interact with Better Health data available at <http://www.betterhealthcleveland.org/...>, September 11, 2013.

[Better Health Greater Cleveland - Executive Summary June 2013 - Video 1](#) J.B. Silvers, PhD, Professor of Health Care Finance at CWRU Weatherhead School of Management, provides background on the health care transformation landscape and Better Health's role within it. June 18, 2013.

[Better Health Greater Cleveland - Executive Summary June 2013 - Video 2](#) Ron Adams, MD, Senior Physician Director of Quality at Kaiser Permanente Ohio, discusses Better Health's positive role in transforming primary care. June 18, 2013.

[Better Health Greater Cleveland - Executive Summary June 2013 - Video 3](#). Patty Starr, Executive Director for Health Action Council, explains the value of Better Health's transparency in health reporting. June 18, 2013.